





Forward looking statements

This presentation contains forward-looking statements by Sobi that involve risks and uncertainties and reflect Sobi's judgment as of the date of this presentation. These forward-looking statements generally are identified by words such as "believe," "project," "expect," "anticipate," "estimate," "intend," "strategy," "future," "opportunity," "plan," "may," "should," "will," "would," and similar expressions. Forward-looking statements are predictions, projections and other statements about future events that are based on current expectations and assumptions and, as a result, are subject to risks and uncertainties. These forward-looking statements include, without limitation, statements regarding: the timing of the anticipated acquisition and when and whether the anticipated acquisition ultimately will close; the potential contributions the acquisition is expected to bring to Sobi; and the expected impact on Sobi's future financial and operating results. Actual events or results may differ from Sobi's expectations due to risks and uncertainties inherent in Sobi's business, including, without limitation: the risk that the conditions to the closing of the transaction are not satisfied, including the risk that Sobi may not receive sufficient number of shares tendered from CTI's stockholders to complete the tender offer; litigation relating to the transaction; uncertainties as to the timing of the consummation of the transaction and the ability of each of Sobi, Purchaser or CTI to consummate the transaction; risks that the proposed transaction disrupts the current plans and operations of Sobi or CTI; the ability of CTI to retain key personnel; competitive responses to the proposed transaction; unexpected costs, charges or expenses resulting from the transaction; potential adverse reactions or changes to business relationships resulting from the announcement or completion of the transaction; Sobi's ability to achieve the growth prospects and synergies expected from the transaction, as well as delays, challenges and expenses associated with integrating CTI with its existing businesses; legislative, regulatory and economic developments; and other risks described in Sobi's press releases and presentations. These forward-looking statements are made only as of the date hereof and Sobi disclaims any intent or obligation to update these forward-looking statements after the date hereof, except as required by law.



Additional Information and Where to Find It

The Offer for all of the outstanding shares of common stock (the "Shares") of CTI BioPharma Corp. (the "Company") referenced in this communication has not yet commenced. This communication is for informational purposes only and is neither an offer to purchase nor a solicitation of an offer to sell securities, nor is it a substitute for the tender offer materials that Swedish Orphan Biovitrum AB (publ), a Swedish public limited liability company ("Parent") and Cleopatra Acquisition Corp., a Delaware corporation and indirect, wholly owned subsidiary of Parent ("Purchaser") will file with the SEC, upon the commencement of the Offer. At the time the Offer is commenced, Parent and Purchaser will file a tender offer statement on Schedule TO, and thereafter the Company will file a Solicitation/Recommendation Statement on Schedule 14D-9 with the SEC with respect to the Offer.

THE TENDER OFFER MATERIALS (INCLUDING AN OFFER TO PURCHASE, A RELATED LETTER OF TRANSMITTAL AND CERTAIN OTHER TENDER OFFER DOCUMENTS) AND THE SOLICITATION/RECOMMENDATION STATEMENT ON SCHEDULE 14D-9 WILL CONTAIN IMPORTANT INFORMATION. THE COMPANY'S STOCKHOLDERS ARE URGED TO READ THESE DOCUMENTS CAREFULLY WHEN THEY BECOME AVAILABLE (AS EACH MAY BE AMENDED OR SUPPLEMENTED FROM TIME TO TIME) BECAUSE THEY WILL CONTAIN IMPORTANT INFORMATION THAT HOLDERS OF THE COMPANY'S SECURITIES SHOULD CONSIDER BEFORE MAKING ANY DECISION REGARDING TENDERING THEIR SECURITIES. Holders of Shares can obtain these documents when they are filed and become available free of charge from the SEC's website at www.sec.gov or on the Company's website at www.ctibiopharma.com.





Guido Oelkers | Chief Executive Officer



Henrik Stenqvist | Chief Financial Officer

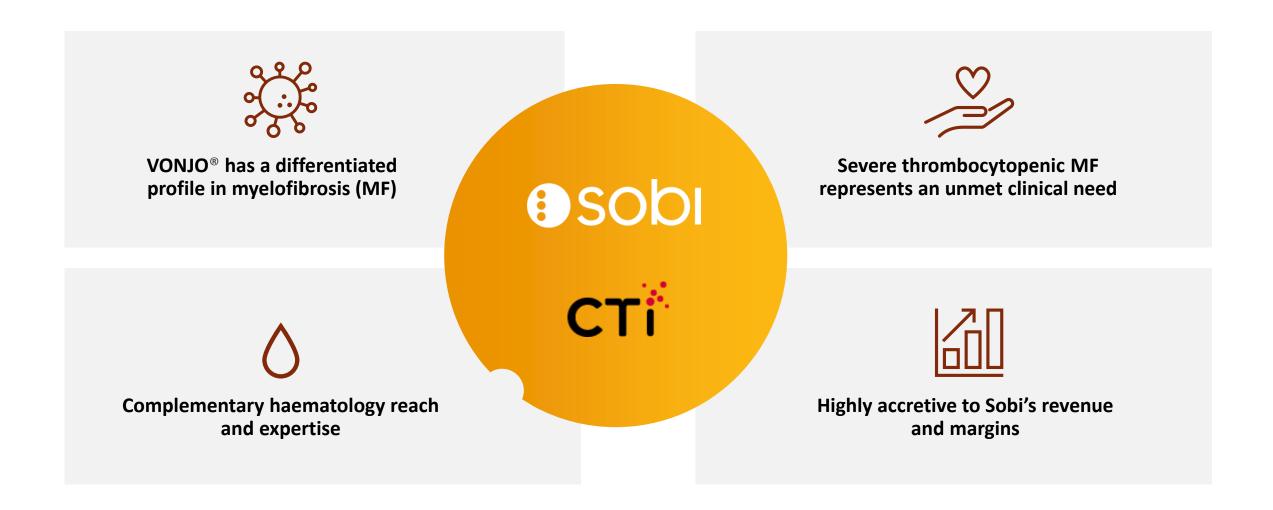


Tony Hoos | Head of R&D and Medical Affairs, Chief Medical Officer





Sobi and CTI Biopharma: Combined Leadership In Haematology





Sobi is excited to add VONJO® to its haematology franchise





Business: Commercial biopharmaceutical company focused on the development and commercialization of novel targeted therapies for blood-related cancers that offer a unique benefit to patients and their healthcare providers



Headquarters: Seattle, Washington



Founded: 1991



Employees: 144



Publicly traded since 1997 – Market: Nasdaq; Ticker: CTIC

Lead product VONJO



(pacritinib)

Novel oral kinase inhibitor with specificity for JAK2 and IRAK1, without inhibiting JAK1

- Approved in the US for the treatment of intermediate or high-risk primary or secondary myelofibrosis with a platelet count below 50 k/μL
- Received accelerated approval based on spleen volume reduction
- Phase 3 PACIFICA confirmatory study for myelofibrosis in patients with severe thrombocytopenia in progress
- VONJO is the only agent specifically studied for cytopenic myelofibrosis



VONJO is a great fit to Sobi's strategy







Go Global

Capture the value of the pipeline

Address severe unmet clinical need in a rare blood disorder

Strong US potential with further opportunities in international markets

Potential for expansion into new indications¹

1. Future indications will need to be evaluated.



Rationale for the transaction: CTI acquisition is a transformational step for Sobi

Differentiated asset by clinical data and mode of action in an area of unmet medical need

Highly skilled workforce in the area of Haemato-Oncology

Significant accelerator for Sobi's mid-term growth in our core business

- Accelerate US business by creating sales synergies with Sobi franchise
- Internationalize the franchise in a step wise approach
- Develop the product beyond its current label

Confidence in impactful execution



The acquisition of VONJO continues our journey to build the leading rare haematology franchise

Leading products in Haemophilia A and B

Only oral TPO-RA
with no food
restrictions and clean
safety profile

First in class C3 inhibitor and only sub-cutaneous therapy in PNH

Safe and efficacious CD-19 ADC in severe DLBCL First and only JAK1sparing inhibitor that targets both JAK2 and IRAK1¹













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Myelofibrosis is a rare haematological condition affecting more than 78,000¹ patients worldwide

Myelofibrosis is a rare blood disease

characterised by
scarring of the bone
marrow, as well as
disruption of the
normal production
of blood cells



More than **78,000 patients worldwide**¹, with approximately 20,000 patients in the US²



Myelofibrosis causes impaired blood cell production leading to anaemia and thrombocytopenia³



Myelofibrosis is often characterised by upregulation of JAK-STAT target genes⁴



~1/3 of patients have severe thrombocytopenia⁵, with poor median overall survival of 15 months⁶



Large unmet medical need with limited treatment options for patients with severe thrombocytopenia⁷



VONJO is the first FDA-approved treatment for cytopenic Myelofibrosis



~30% of Myelofibrosis patients suffer from very low platelets. This represents a particularly high unmet need due to a significantly worse prognosis^{1,2}



Clinically, one hallmark of this disease is the strongly increased spleen size³



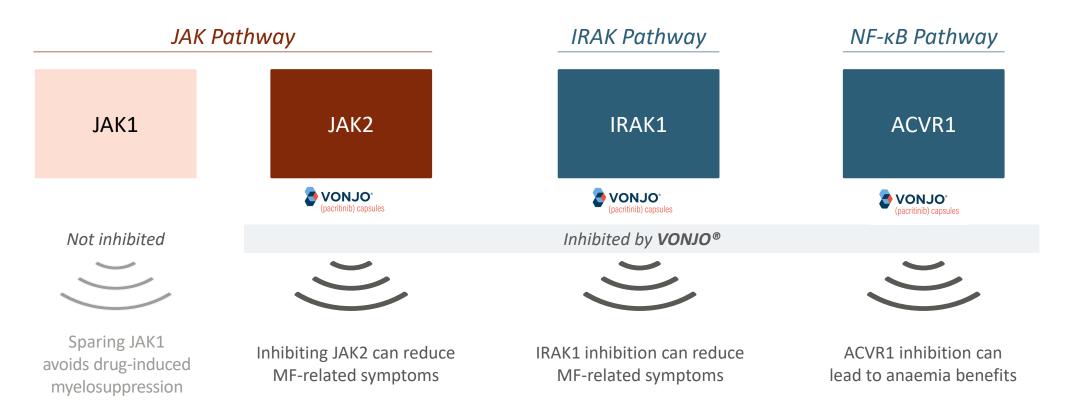
However, patients with very low platelets would often not be eligible for existing medicines until recently due to drug-induced cytopenias further worsening the platelet count⁴

vonjo represents an important novel treatment option, and the first FDA-approved medicine for severely affected Myelofibrosis patients suffering from low platelets



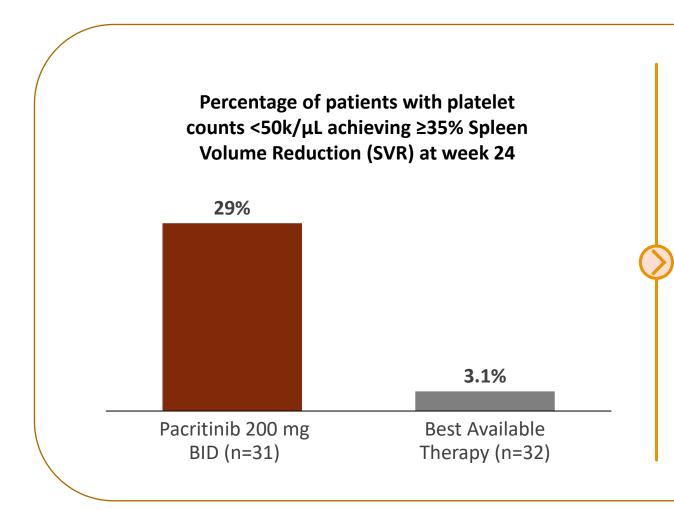
VONJO is the first and only JAK1-sparing inhibitor that targets both JAK2 and IRAK1

VONJO's unique Mechanism of Action





VONJO has shown substantial evidence on Spleen Volume Reduction in Myelofibrosis with thrombocytopenia



VONJO has a predictable and manageable safety profile in PERSIST-2 Patients with a platelet count ≤100k/µL

Potential Best in Class Benefit Only JAK inhibitor to demonstrate meaningful clinical benefit in cytopenic myelofibrosis

Attractive Hematologic Profile

Platelet count stability in the severe thrombocytopenia setting <50k/µL)

Ref. PERSIST-2 clinical trial; FDA analysis in patients with platelets counts less than 50 k/µL



Summary of the transaction terms

Consideration

- All-cash offer of \$9.10 per share
- Transaction value of \$1.7bn (approximately SEK 17.1bn) on a fully-diluted basis

Funding

- 100% cash acquisition funded by committed debt financing
- Anticipate funding up to half of the transaction value via an equity raise post-closing of the acquisition by way of a rights issue where Investor AB has undertaken to subscribe for its pro rata share
- Expected cash flow generation to support rapid de-leveraging profile, preserving financial flexibility for future growth

Financial benefit

- Expected to be accretive to Sobi's revenue growth, and improve margin profile over the near-term
- Revenue and cost synergies expected from leveraging Sobi's highly skilled and complementary US commercial
 infrastructure in rare haematology

Timing

- Sobi to initiate tender offer to acquire all outstanding shares
- Transaction expected to close in Q3 2023, subject to customary closing conditions



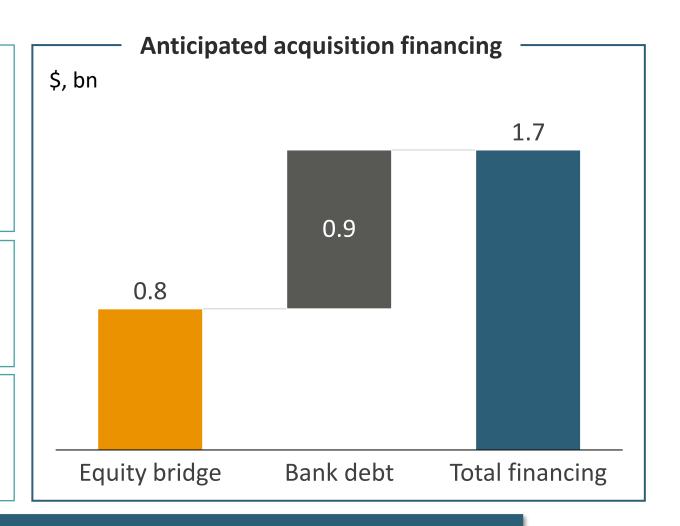
Financing Overview

Fully committed bank financing

- Long-term bank debt of EUR 800m / USD 883m¹
- Short-term equity bridge of SEK 8bn / USD 787m¹

Equity bridge to be refinanced through a rights issue post transaction close

Long-term debt to be syndicated in the bank market



Positions Sobi with strong balance sheet to continue executing its strategy



Conclusion

• Differentiated asset by clinical data and mode of action in an area of unmet medical need

Highly skilled workforce in the area of Haemato-Oncology

• Significant accelerator for Sobi's mid-term growth in our core business

- Confidence in impactful execution



Financially attractive

