

Company Update

Annual General Meeting 2013

Geoffrey McDonough, President and CEO



Stockholm, 26 April 2013

Who We Are

Sobi is an international specialty healthcare company dedicated to rare diseases.



Our key therapeutic areas are Inflammation and Genetic diseases, with a growing focus on Haemophilia and Neonatology.

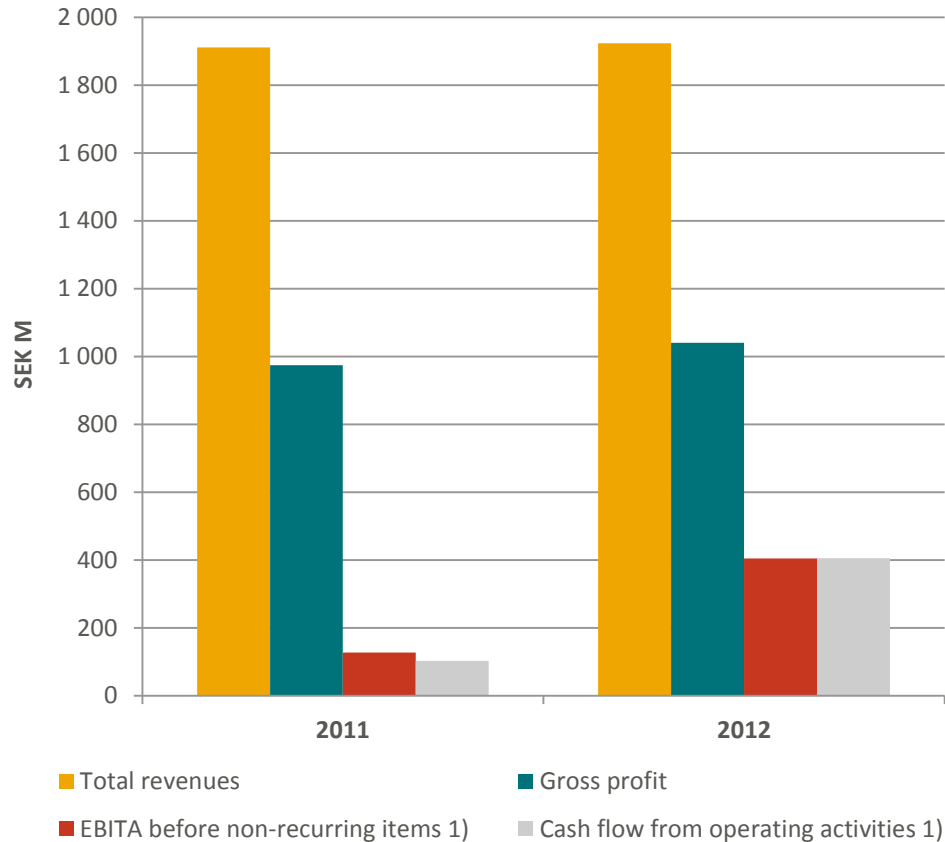


We deliver products to specialist physicians and their patients through our integrated and focused team approach to sales and marketing, medical affairs and patient access.



We leverage our world-class capabilities in protein biochemistry and biologics manufacturing to develop next generation biological products.

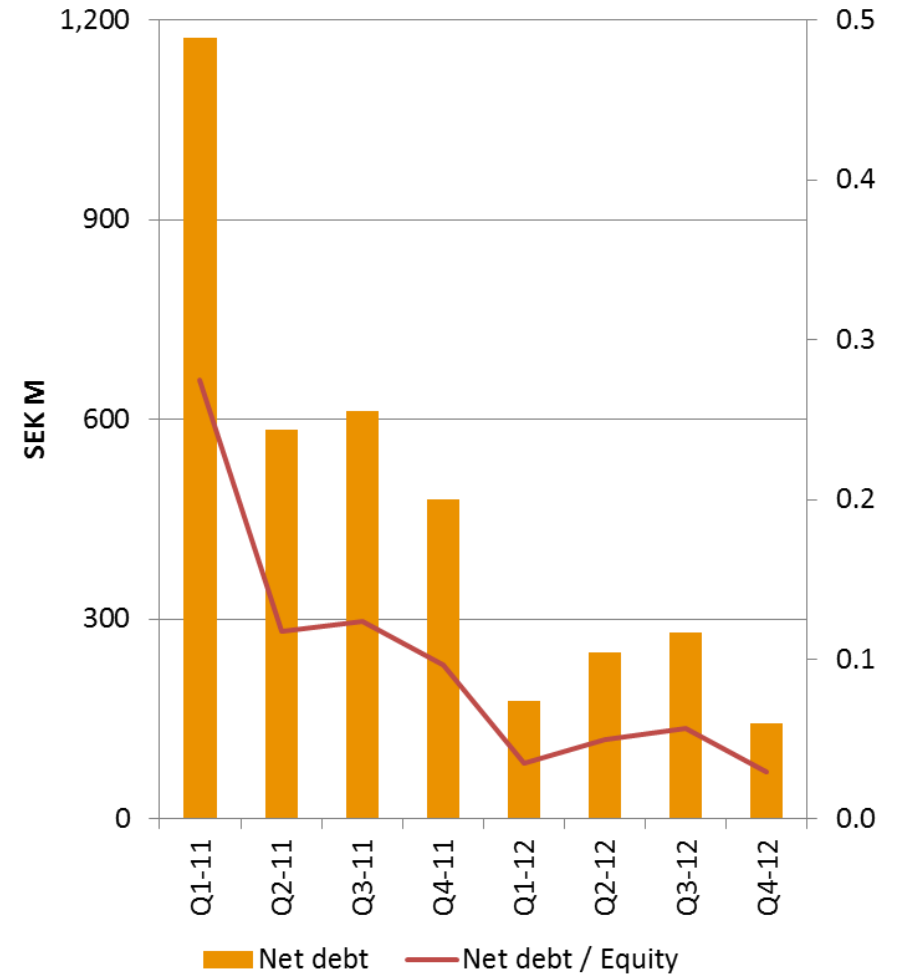
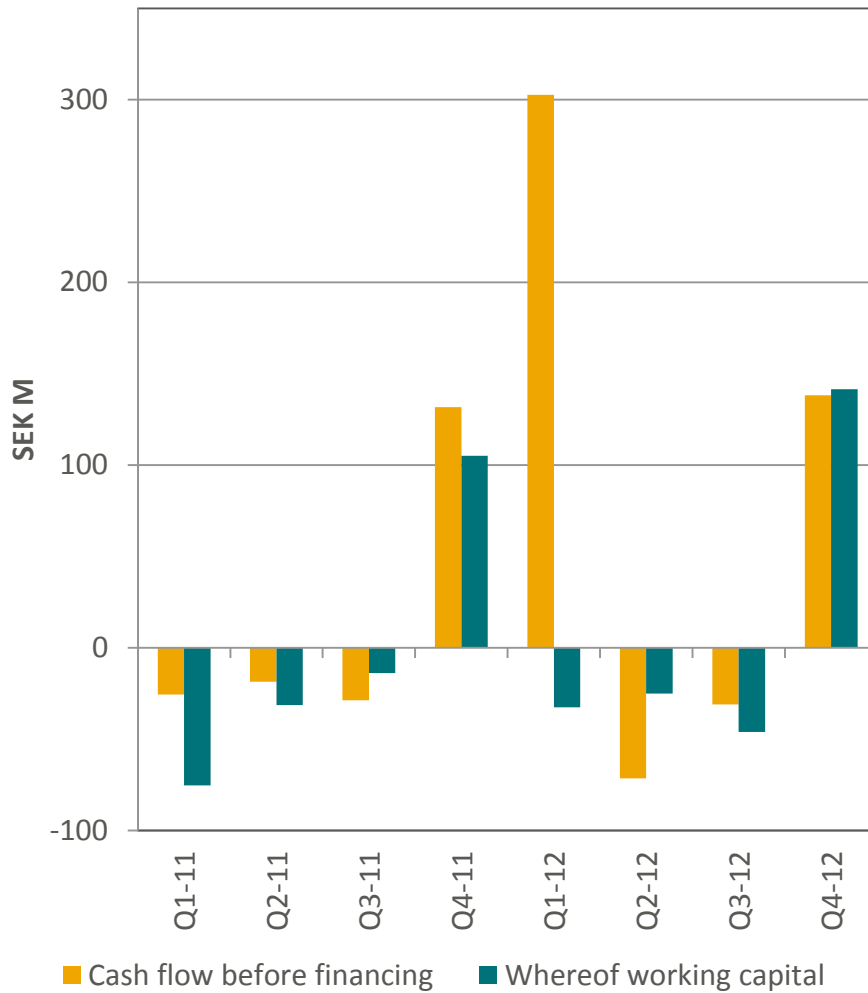
Full Year 2012 Consolidated Results



1) Adjusted for balance sheet write-downs in Q4-11

- Total revenues were SEK 1 923 M (1 911)
 - 2011 revenues included SEK 150 M from co-promotion and discontinued products
 - Adjusted revenues grew 8%
- Gross Margin was 54% (51%)
 - Efficiency gains in production
 - Completion of tech transfer for Kineret
- OPEX was SEK 941 M (995)
- Proceeds from sale of co-promotion rights to Pfizer were SEK 307 M

Cash Flow and Net Debt



Progress Against Guidance

Outlook 2012 Unchanged

Revenues

Total revenues expected to be about SEK 100 M lower than 2011, reflecting the divestment of the co-promotion rights.



Gross Margin

Gross margin expected to be in line with 2011 margin of 54% after adjustment for the balance sheet write-downs and the divestment of co-promotion rights.



Costs related to the transfer of Kineret production are estimated at SEK 60 M impacting gross margin primarily in the first half of the year.



OPEX

Operating expenses estimated at or below SEK 950 M.



Milestone Payment

Milestone payment to Amgen of USD 55 M expected in Q4 2012 or in Q1 2013.



The outlook was first published in the Q4 report on 23 February 2012.

Operational Priorities

Actions to Reach Our Goals

We intend to earn our way into our future based on **operational performance**.

1. Revenue growth through focus on key products
2. Ongoing cost discipline
3. Gross margin improvement

+8% CER¹

-5%

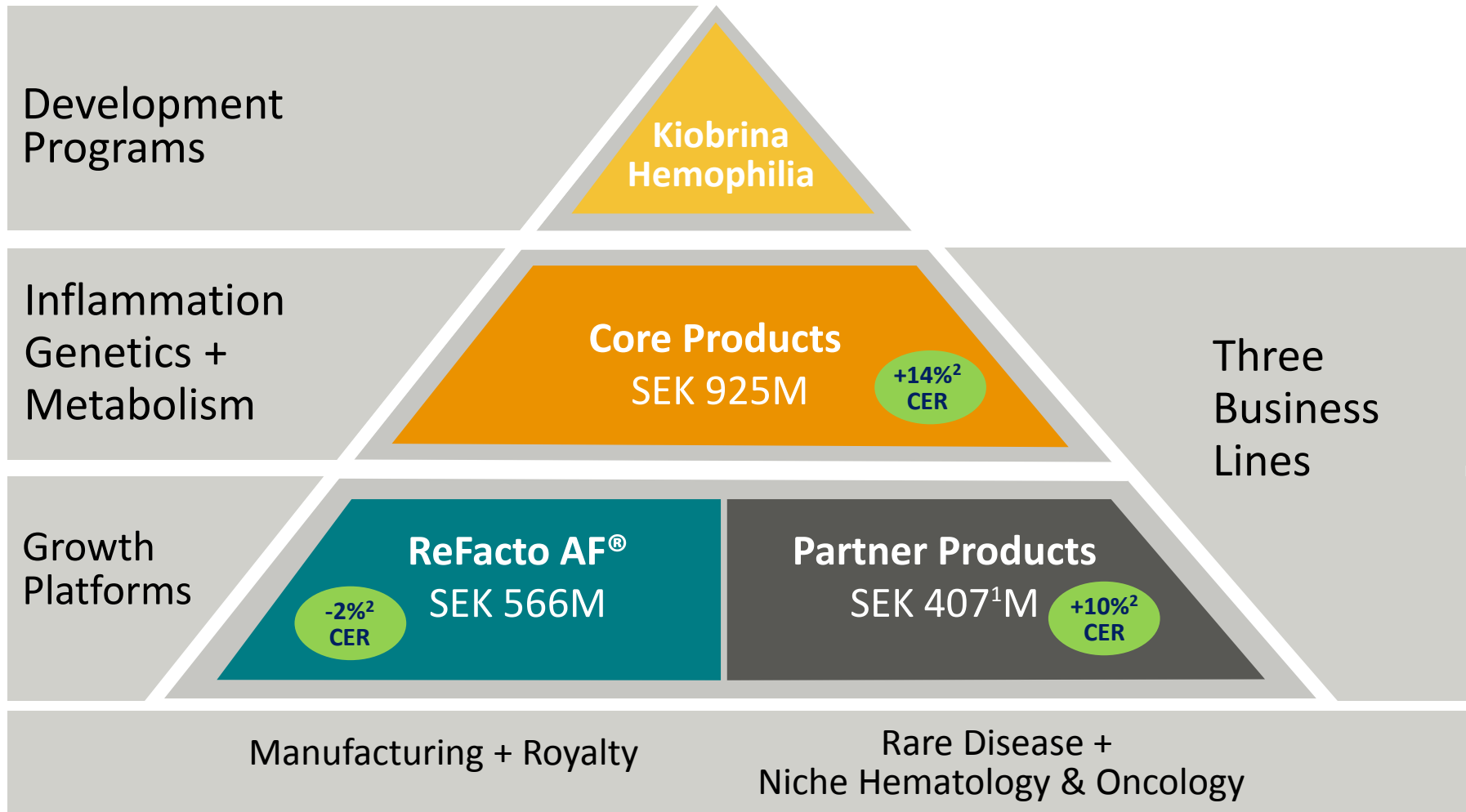
+3%²

➔ **Improving cash flow from operations and working capital**

1) Adjusted for currency effects, co-promotion, discontinued products and other revenues

2) Improvement of 3 absolute percentage points

FY 2012 Revenues by Business Lines



1) 2012 figures in SEK, excluding co-promotion revenues

2) YTD growth 2012 vs. 2011, adjusted for discontinued products and ReFacto/BeneFIX co-promotion

Calendar Highlights Q4 and Full Year 2012

Event	H1 2012	H2 2012
Orfadin Liquid Formulation PIP Response	✓	
Kineret CAPS ¹ Pediatric Investigation Plan	✓	
Complete Tech Transfer Kineret Manufacturing	✓	
Kineret NOMID ² Filing FDA	✓	
Top-Line Data for rFIXFc Program (BIIB)		✓
Kineret CAPS ¹ Filing EMA		✓
Top-Line Data for rFVIII Fc Program (BIIB)		✓
Kiobrina Complete Phase 3 Enrollment		□
FDA Approval of Kineret for NOMID ²		✓

¹ Cryopyrin Associated Periodic Syndrome (CAPS)

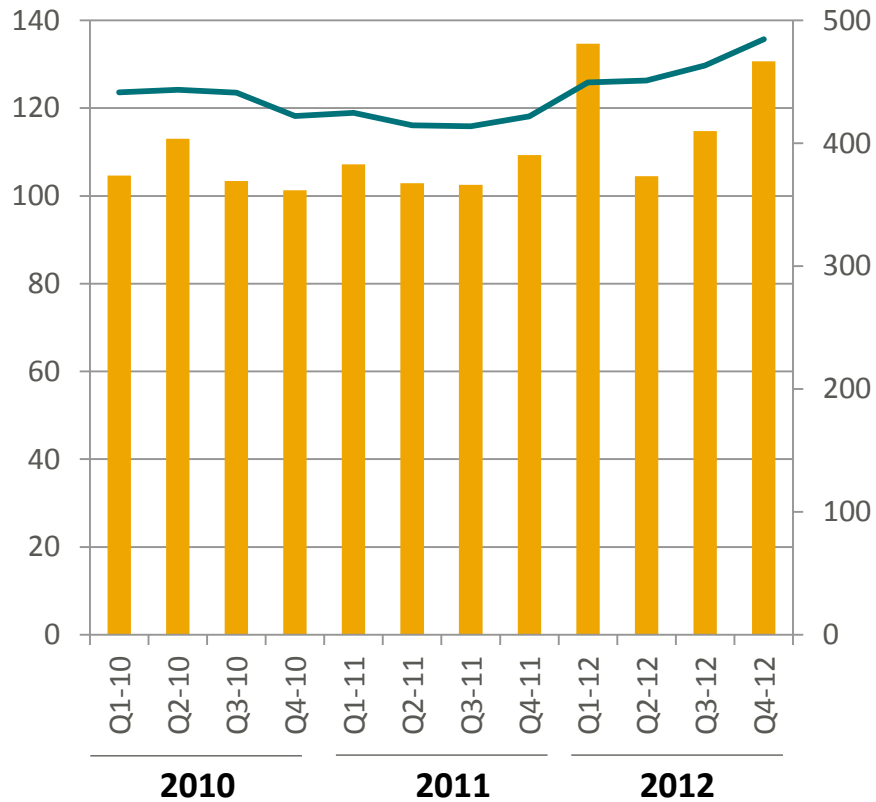
² Neonatal Onset Multisystem Inflammatory Disorder, a subset of CAPS

Kineret® and Orfadin®

Kineret

Sales (SEK M): Kineret

+14% CER

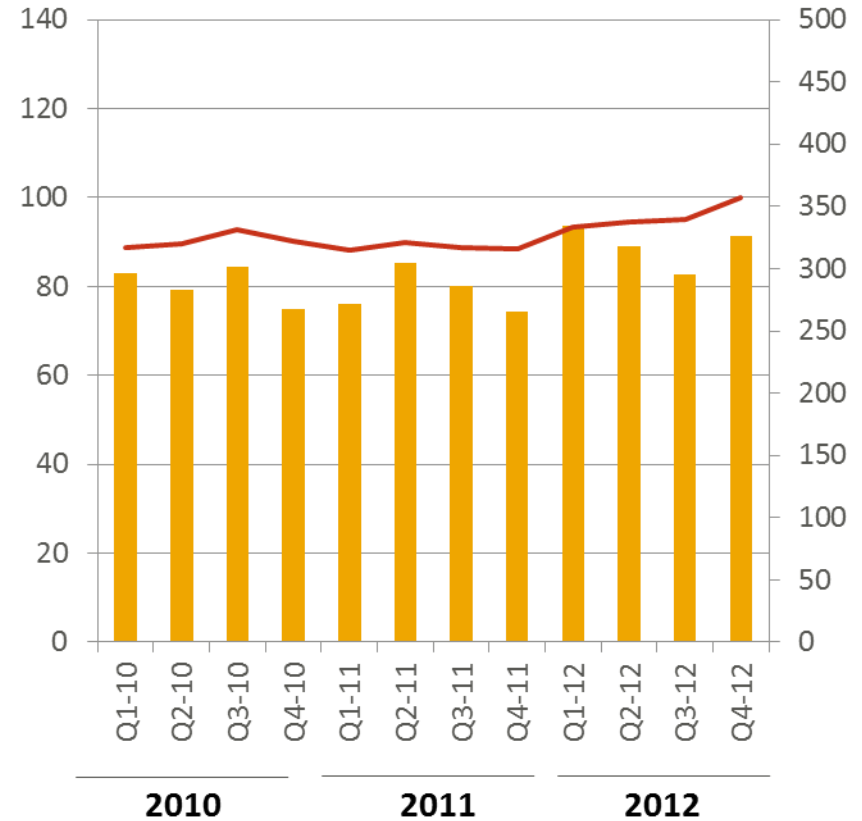


Quarterly 4 quarters rolling

Orfadin

Sales (SEK M): Orfadin

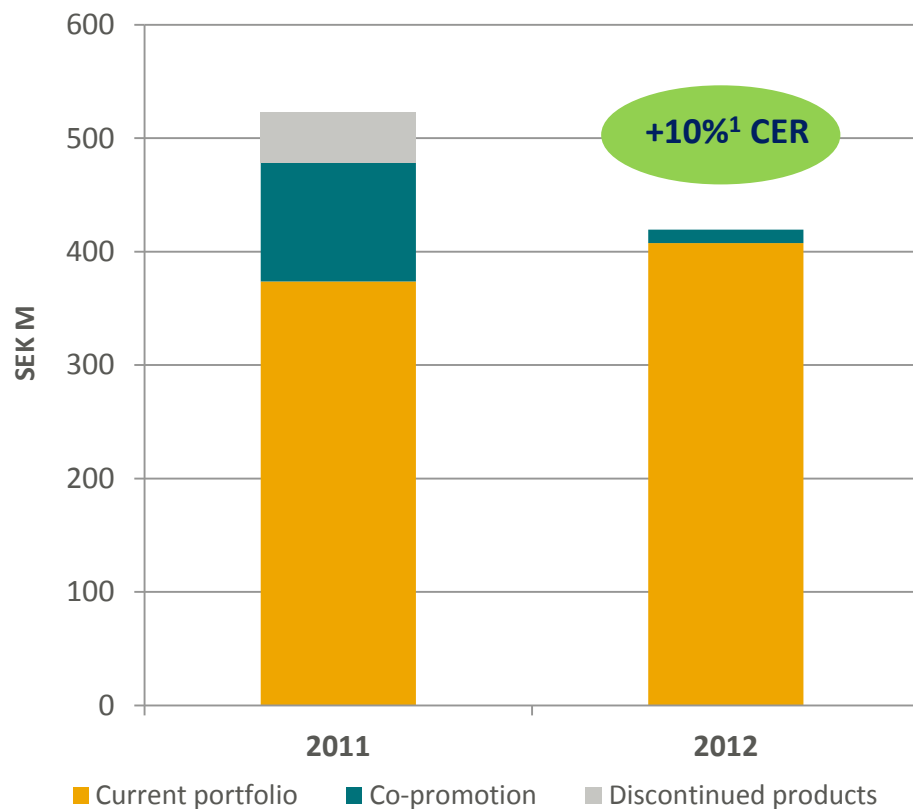
+14% CER



Quarterly 4 quarters rolling

Partner Products

Sales (SEK M): Partner Products



¹ Growth of base business versus 2011 (adjusted for SEK 150 M from co-promotion and discontinued products)

Pharma
Mar
Grupo Zeltia

LFB
ETHICAL COMMITMENT

PHARMING

sigma-tau
PHARMACEUTICALS INC.
Rare dedication

HELSINN

Shire

AMGEN

MediLink

Jazz Pharmaceuticals

MERCK

APOTEX
ADVANCING GENERICS

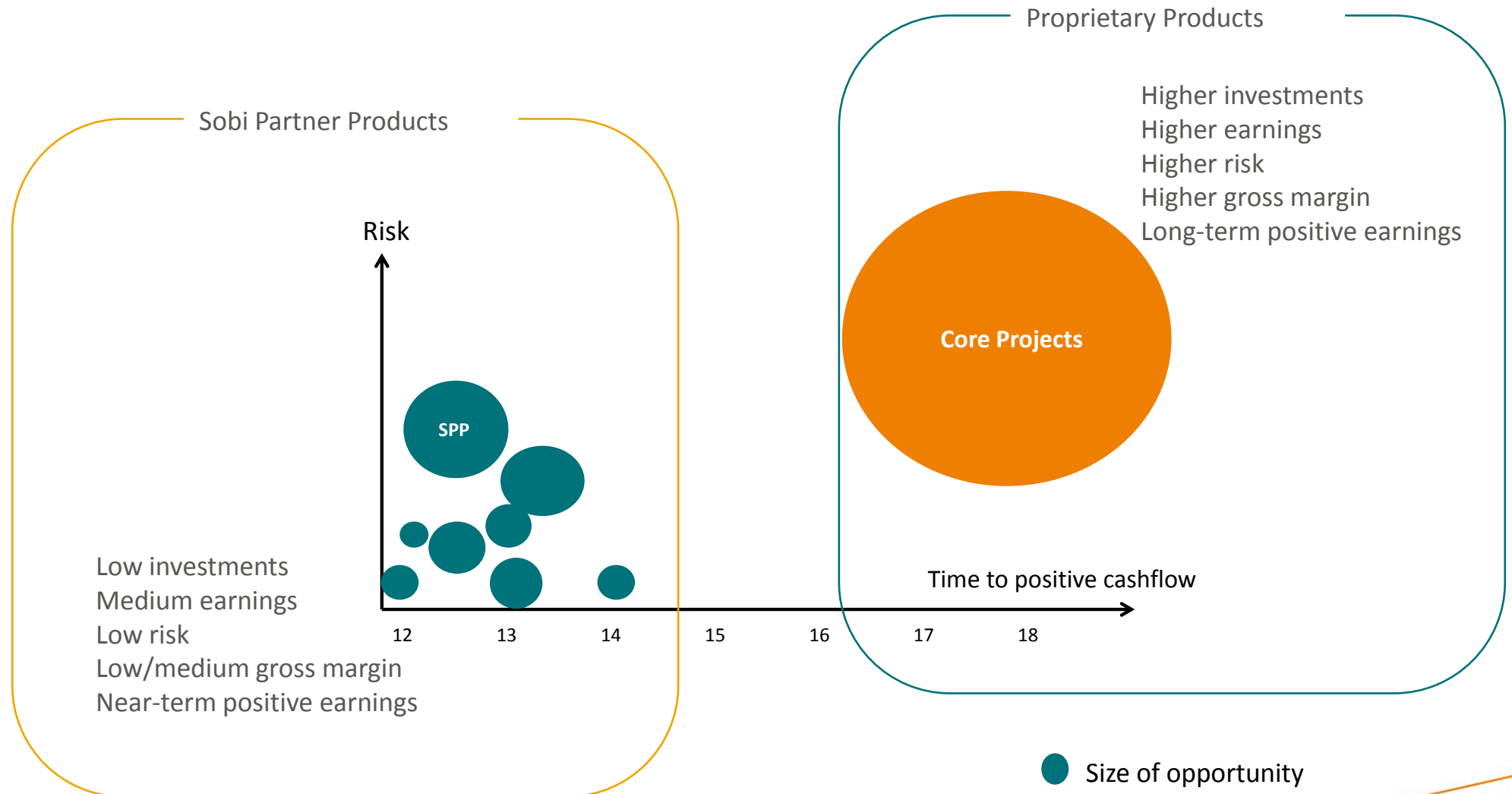
Profile
human systems

Gentium

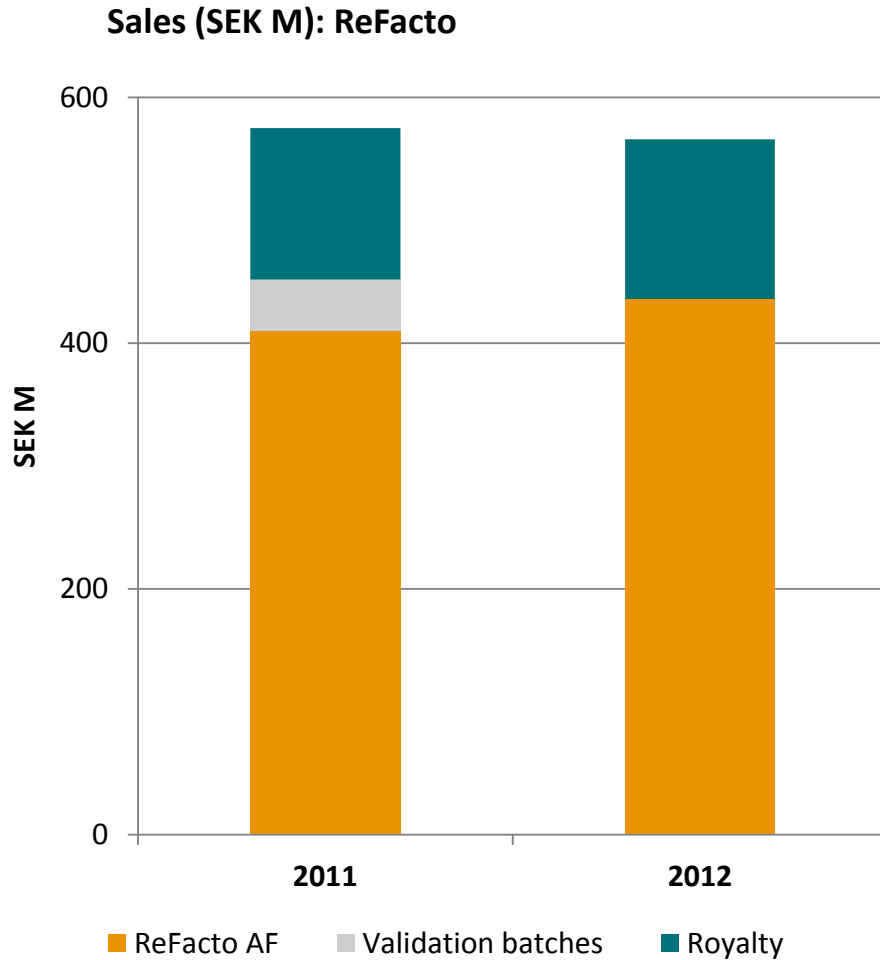
BTG

Mitsubishi Pharma Europe Ltd

We believe that Sobi Partner Product model can deliver value in near to mid term



ReFacto AF[®]

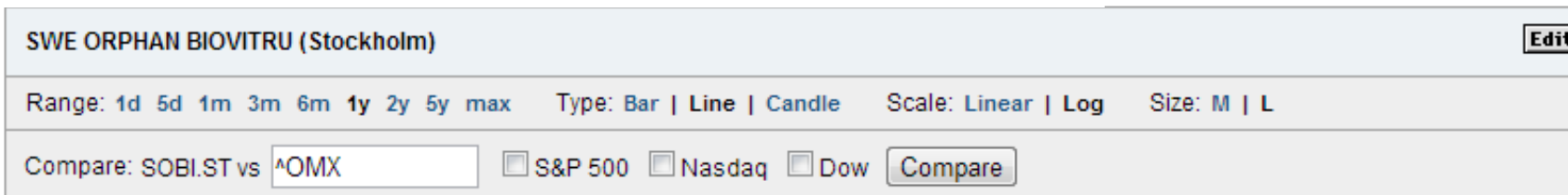


- Revenue from ReFacto AF manufacturing was SEK 436 M (410)
 - 2011 revenue from PV batches SEK 42 M
- Revenue from ReFacto royalty was SEK 130 M (123)
- Agreement with Pfizer extended to 2020

Twelve Months of Progress

Swedish Orphan Biovitrum AB (SOBI.ST) - Stockholm

39.90 ↑ 0.20 (0.50%) 7:04AM EDT

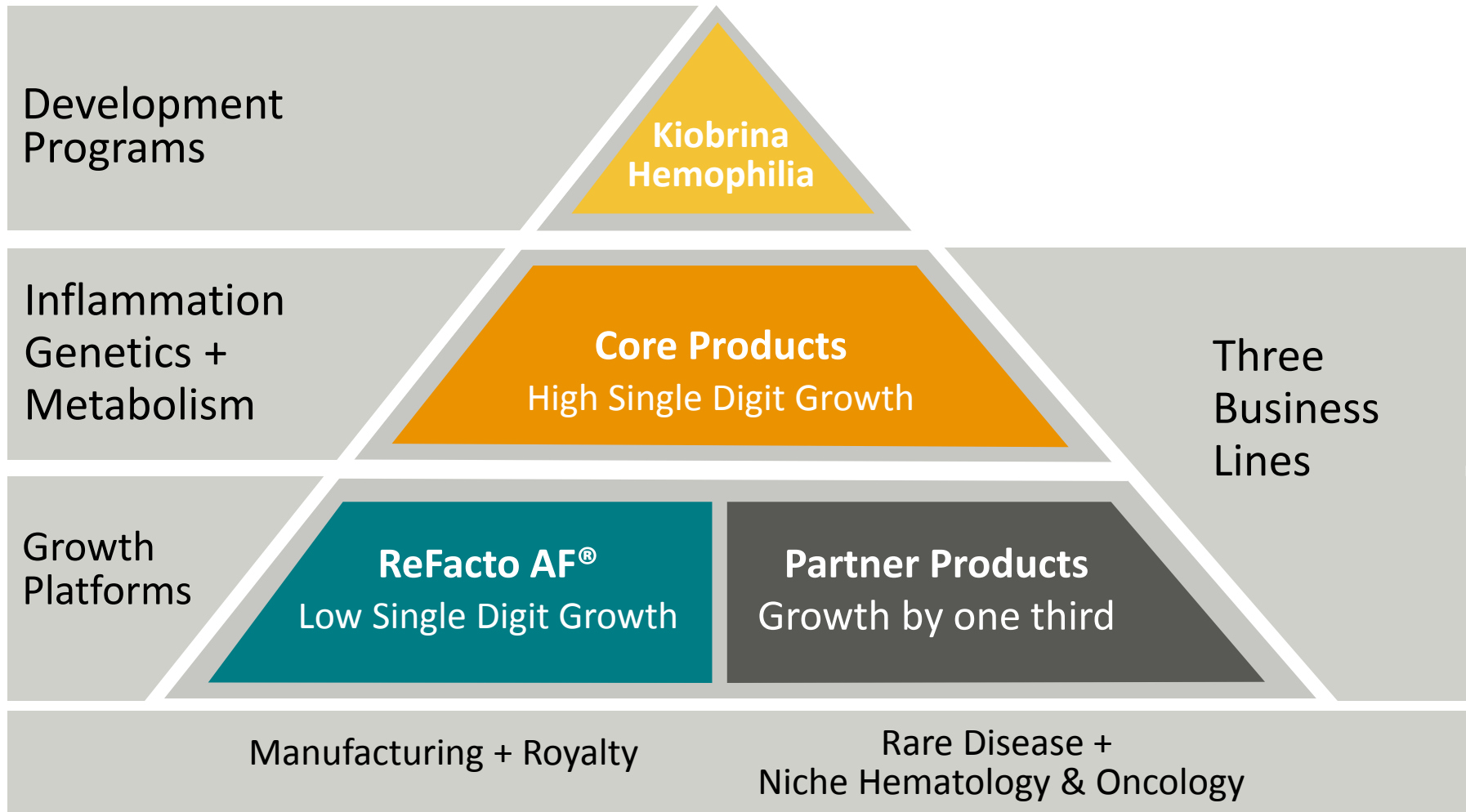


SWE ORPHAN BIOVITRU

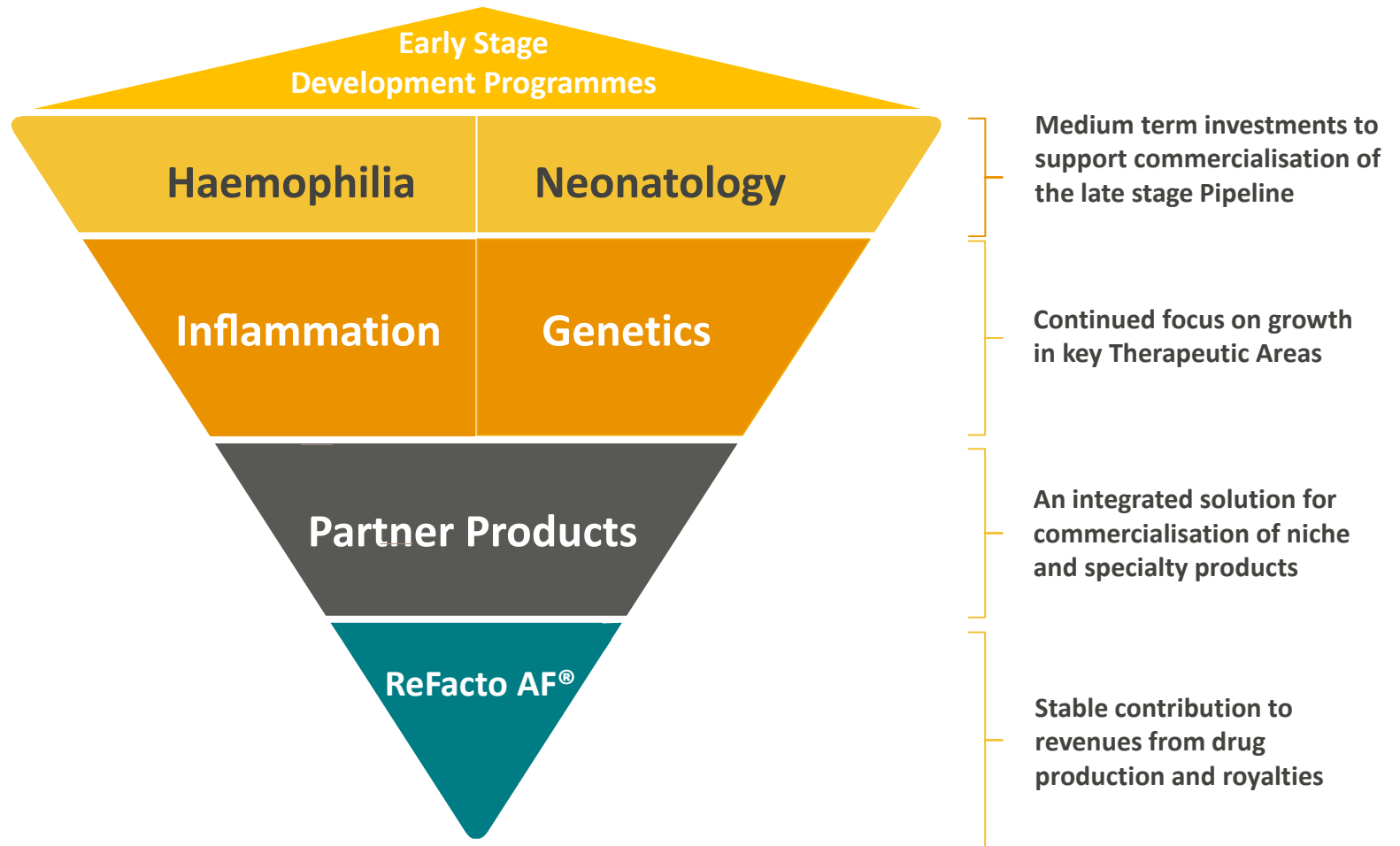
■ SOBI.ST ■ ^OMX



Outlook by Business Lines



Entering the Mid-Term



Annual Report 2012



PC³ Starts With The Patient Journey...

Diagnosis + Treatment

Disease Management + Outcomes Development

Optimizing Care + Advancing the Field

Undiagnosed Patient



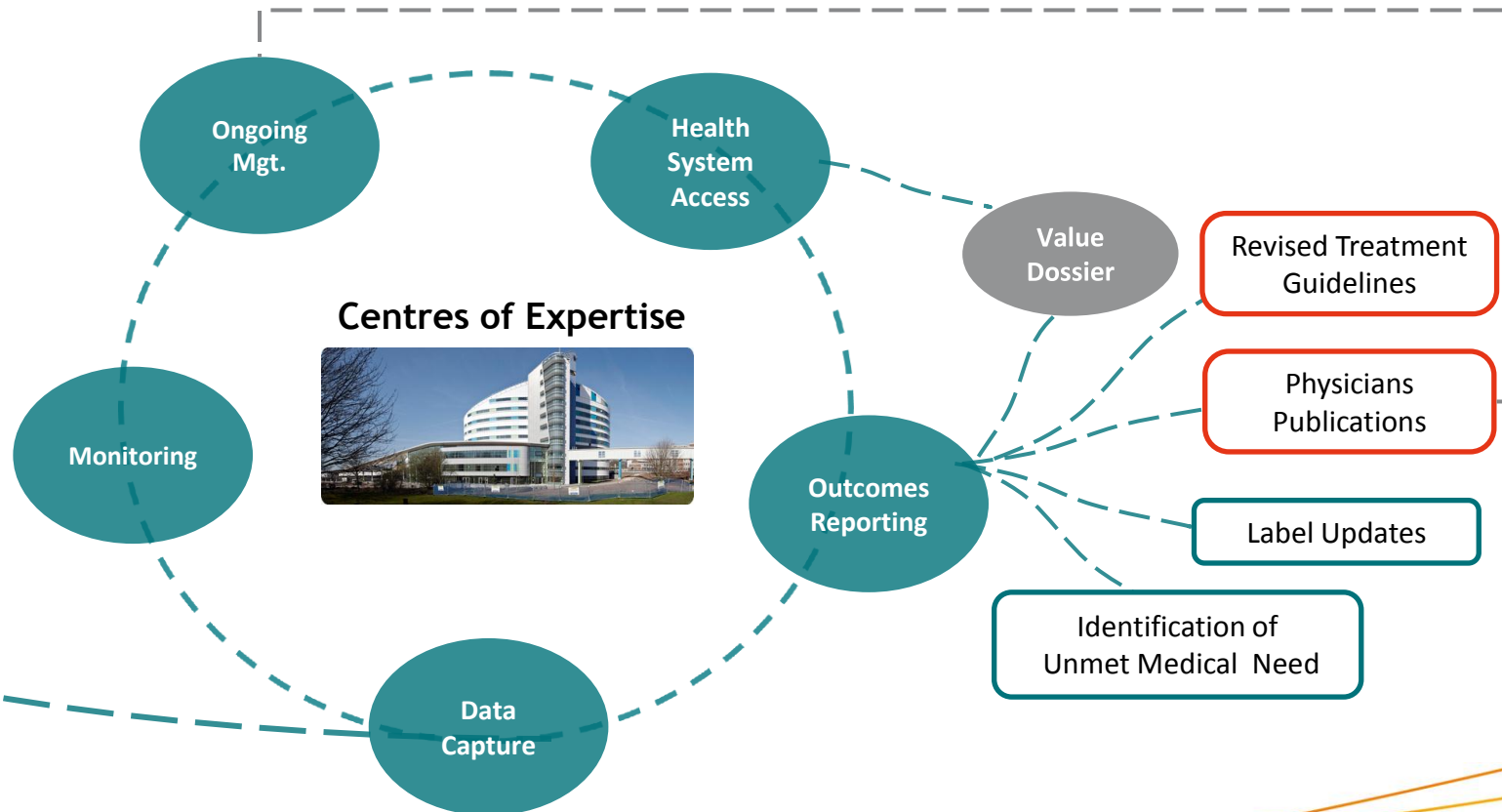
Symptoms

Awareness

Testing

Diagnosis + Staging

Treatment

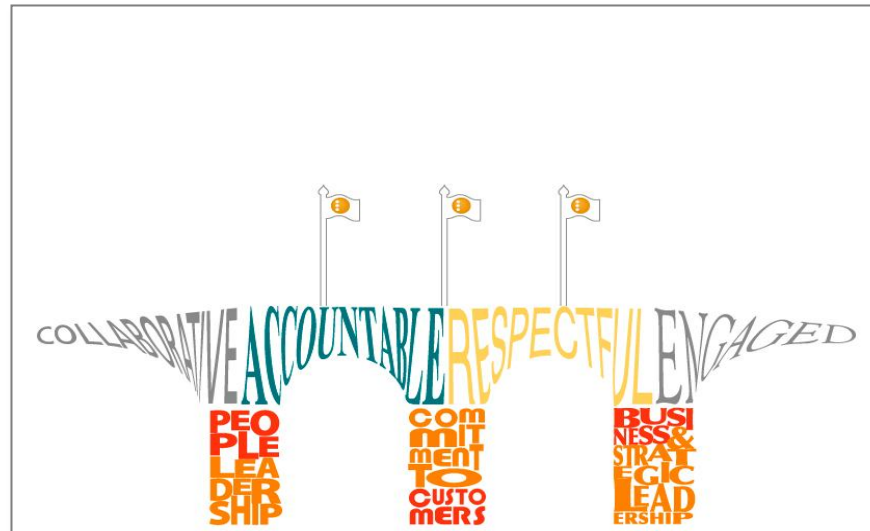


... and Succeeds When We Deliver to Patients

..using an integrated approach



..to secure patient access



..guided by our values and leadership principles

Pipeline Update



- Presented new phase 3 Haemophilia data, reinforcing long-lasting protection from bleeding for patients.
- rFVIII-Fc filed by Biogen with FDA.
- Enrolment in Kids A-LONG and Kids B-LONG ongoing.



- Plan to release top line data from pivotal phase 3 study (LAIF) of Kiobrina in Q1 2014.
- Finalized the elements of a protocol for a phase 3 clinical study to support US filing for Kiobrina, to begin Q1 2014.

A-LONG Trial Summary



Screening

Randomization

Arm 1

Individualized prophylaxis

N=118

Sequential PK

MEDIAN ABR 1.6

Optimize
ABR / Protection

Surgery subgroup

Arm 2

Weekly prophylaxis

N=24

MEDIAN ABR 3.6

Offer Weekly
Prophylaxis

Surgery subgroup

Arm 3

Episodic treatment

N=23

MEDIAN ABR 33.6

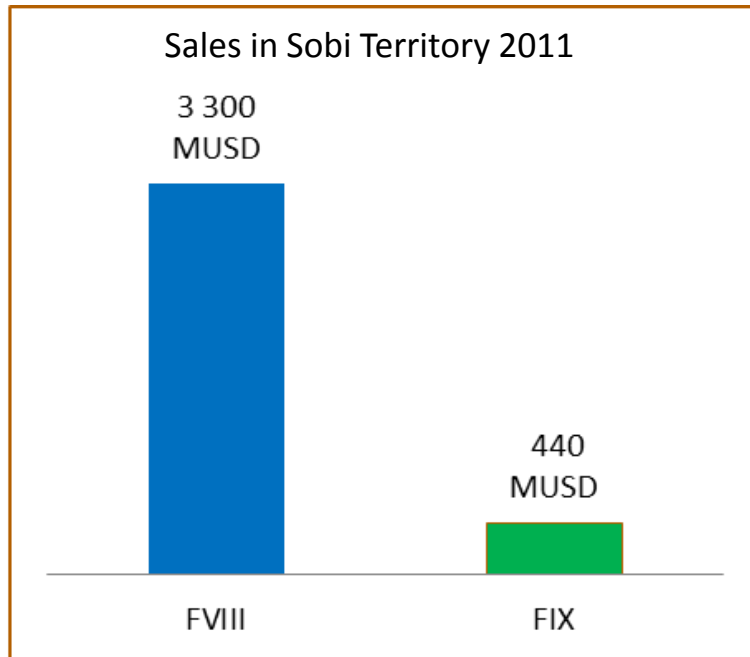
Surgery subgroup

Advate (Baxter) is an antihemophilic factor (recombinant) plasma/albumin-free method.

PK=pharmacokinetics; rFVIII-Fc=recombinant factor VIII Fc fusion protein.

NCT01181128. Available at <http://clinicaltrials.gov/ct2/show/NCT01181128>. Accessed September 24, 2012.

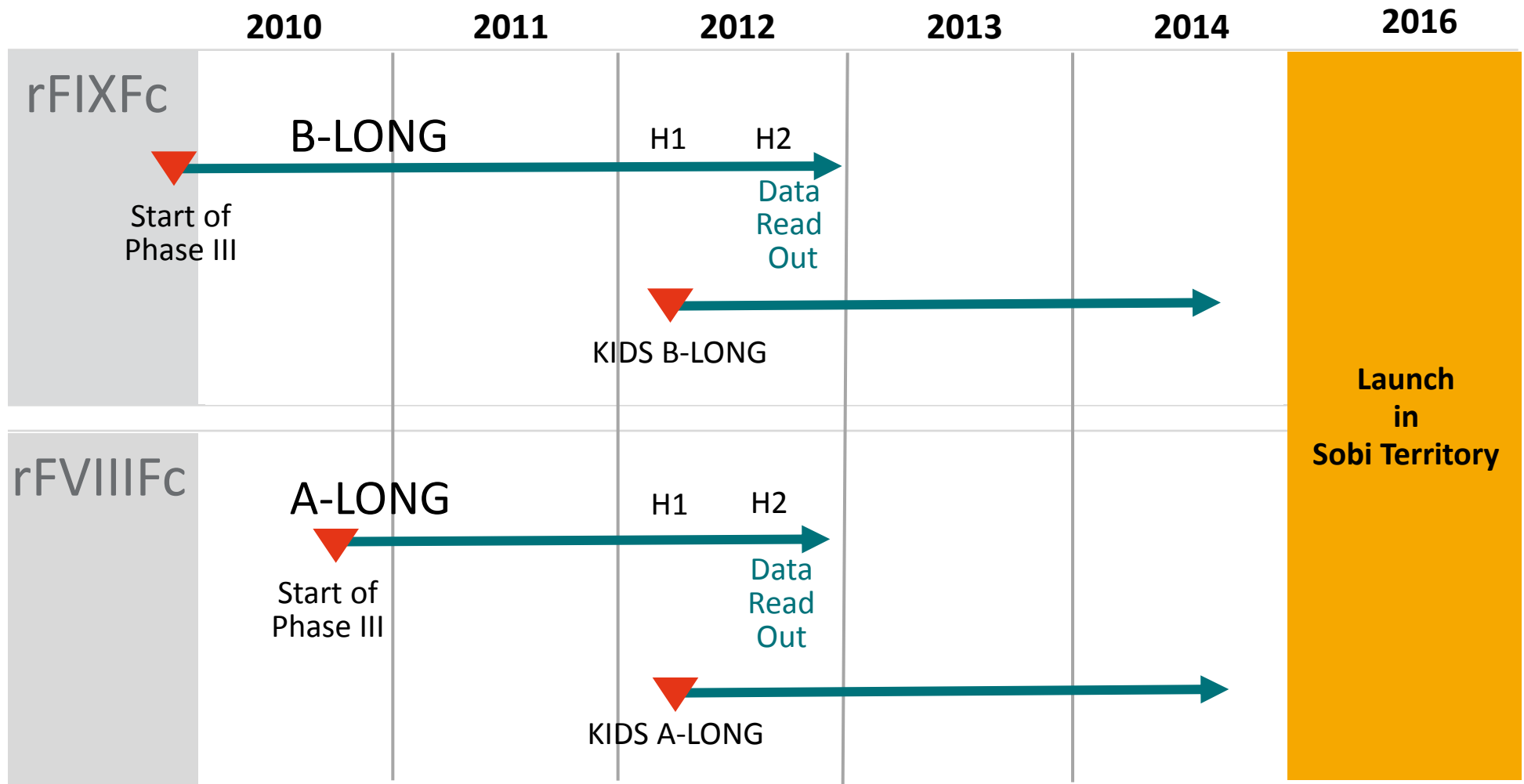
Sobi Territory Update



Source: Marketing Research Bureau 2011
<http://www.marketingresearchbureau.com>

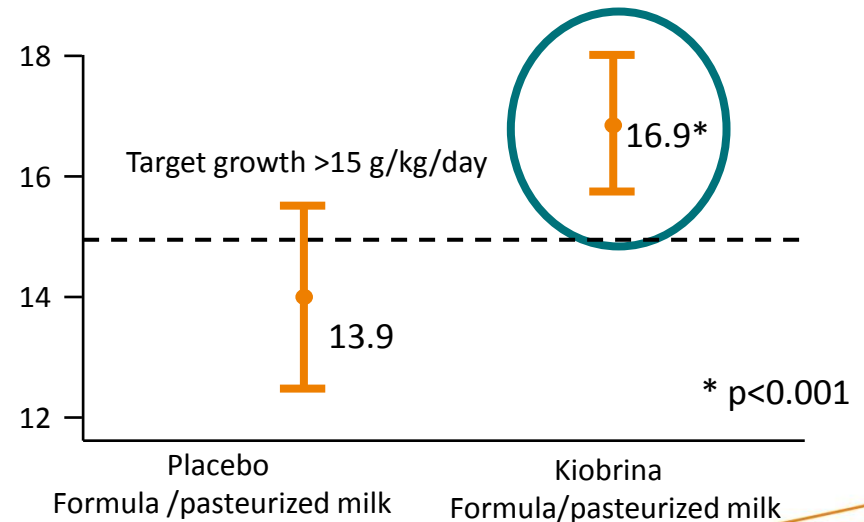


Launch in Sobi Territories will follow US



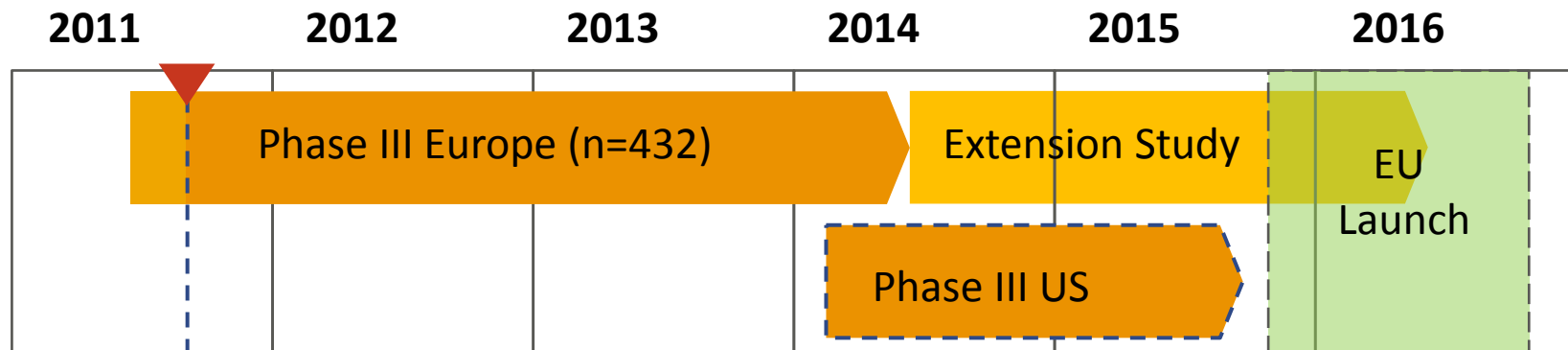
Kiobrina – Oral Enzyme Therapy for Premature Infants

- Given orally with formula or pasteurized milk
- Phase II data show Kiobrina accelerated growth after one week of treatment
- Restoring growth in premature infants may reduce morbidity + NICU stay, and improve development outcomes
- In the EU+US approximately 58,000 infants born <32 weeks would be eligible for Kiobrina therapy



Phase III Pivotal Trial Underway in Europe

- Ongoing Phase III study primary endpoint is Growth Velocity after four weeks treatment
- 12 months total observation period
- A 24 month extension study has been initiated to capture longer term development outcomes



* Timelines are indicative

Strategic Priorities

1. **Near-term** focus on growth in key therapeutic areas, with sustainable positive cash flow from operations.
2. **Medium-term** investments to ensure successful commercialization of our late-stage pipeline.
3. **Long-term** growth will come organically and through acquisitions in key therapeutic areas.

